



**OVERVIEW** 

Enterprise-scale governance, visibility, and control over Appstream2.0

www.aufsite.com/nova

# THE APPSTREAM CHALLENGE IN ENTERPRISE ENVIRONMENTS

Amazon AppStream 2.0 is a powerful tool for delivering secure applications and desktops to users from anywhere. However, for large-scale enterprise environments, operational complexity increases exponentially as usage expands across teams, regions, and departments. Without the right governance, enterprises face common challenges:

**Administrative Bottlenecks:** App owners rely on central IT for provisioning, entitlement changes, and maintenance.

**Visibility Gaps:** No centralized insight into who is using what, when, and how.

**Inconsistent Governance:** Lack of auditability, compliance enforcement, and role-based access controls.

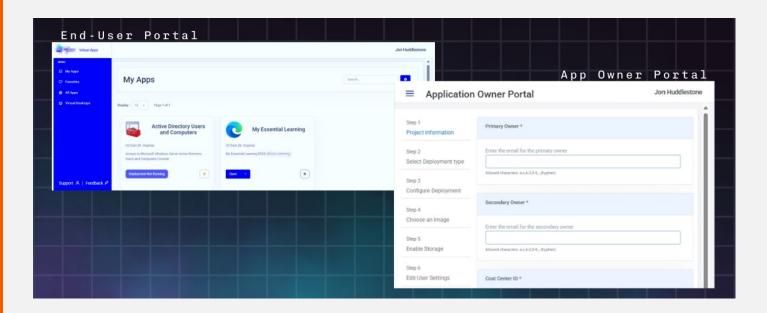
**Wasted Spend:** Unused or over-provisioned instances lead to cost leakage.

"Organizations adopting DaaS without centralized automation and monitoring incur up to 35% higher operating costs compared to those that implement observability and access management from start"

- Gartner (2024)

## INTRODUCING ANOVA - NEXT GEN ORCHESTRATION FOR VIRTUAL APPS

ANOVA is Aufsite's premier enterprise platform built specifically to make Amazon AppStream 2.0 scalable, secure, and self-service driven. Designed with deep experience supporting global enterprises, ANOVA addresses the pain points of managing AppStream at scale with a modular, role-based portal



#### **KEY FEATURES:**

- Self-Service Workflows for End Users, App Owners, and Admins
- Role-Based Access Control (RBAC) to enforce security and responsibility boundaries
- Maintenance Mode and Scheduling to minimize downtime without disrupting users
- Audit Trails and Reporting on application usage, latency, session status, and costs
- API-Ready Architecture that integrates into CI/CD, ITSM, and IAM platforms

#### WHY ENTERPRISES NEED ANOVA NOW

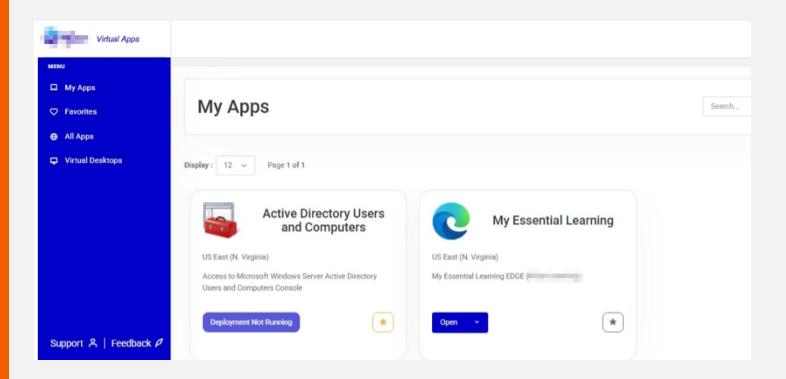
Enterprises scaling AppStream face unique challenges that can't be solved with native tools alone:

- **Enterprise Deployment:** ANOVA helped Enterprise reduce AppStream support requests by 60% and cut app deployment cycles from weeks to hours.
- **Cost Control:** With session timeouts, scheduled maintenance, and usage analytics, ANOVA has delivered an average of 22% cost savings in enterprise pilots.
- **User Experience:** With easy self-service access, end users launch approved apps without tickets or wait times.

Combined with AWS's elasticity and security, ANOVA gives organizations a boutique-tailored solution that delivers on agility, security, and operational excellence.

"ANOVA transforms AppStream from a decentralized responsibility into a centrally managed, intelligent, and user-friendly experience."

### INSIDE ANOVA - INTERFACE, INSIGHTS & IMPACT



ANOVA provides a single pane of glass into your AppStream ecosystem. Each user role sees the data and tools relevant to their job:

- End Users: Clean interface to launch apps with entitlement visibility
- App Owners: Tools to schedule availability, track usage, and control versions
- Super Admins: Global control over maintenance mode, access logs, and policy enforcement

Every action is logged. Every insight is immediate. And every workflow is designed to reduce the load on IT while empowering business agility.

5



#### THE TIME IS NOW - START WITH ANOVA

Scaling AppStream without ANOVA is like flying without radar. With it, you gain control, clarity, and cost-efficiency across your cloud desktop delivery.

Whether you're just starting your DaaS journey or pushing to scale securely across business units, ANOVA is the missing link that bridges governance, agility, and automation.

Experience the same transformation seen by global leaders

ANOVA is not just software. It's your AppStream command center.



### CONTACT US

www.aufsite.com

732.234.1020

475 Wall Street Princeton, New Jersey 08540